

Northyx Studios

Complete Project Agreement & Terms

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1. About Northyx Studios

Northyx Studios ("we", "us", "our") is a design agency run by a 14-year-old designer offering branding, logo design, and digital design services. We work with UK-based small businesses and select international clients (all vetted before acceptance). We keep projects simple, transparent, and low-risk.

2. What We Offer

We specialise in:

- Logo and brand design
- Marketing and promotional materials
- Business cards and print design
- Brand strategy and guidelines

Every project is clearly defined before we start. If you want something outside this scope, we'll let you know upfront.

3. How We Work: Two Clear Processes

We run two different project types depending on what you need. This keeps things clear — you only pay for what your project actually requires.

3.1 Micro Package (£125) — Fast & Efficient

Best for: Early-stage businesses, quick refreshes, or when you want a solid design without extended back-and-forth.

What you get:

- 3 logo concepts
- 1 final logo (logomark + wordmark)
- 3 colour palette options
- Logo files (PNG, JPG, transparent)
- Basic 1-page brand guidelines
- Optional: simple business card design

How it works:

1. You answer 3–5 focused questions about your brand, goals, and style (no calls needed)

2. You pay the full £125 upfront (via Stripe)
3. I create 3 logo concepts and send them over
4. You pick the concept you like best
5. I develop the rest of the package around that concept
6. You get up to 3 revisions on the final logo or colours
7. Final files are delivered and project closes

3.2 Full Brand Development (£200+) – Deep & Collaborative

Best for: Established businesses, higher-stakes launches, or when you want to be deeply involved in shaping your brand.

What you get:

- In-depth discovery call to discuss your vision
- Brand strategy (positioning, tone, creative direction)
- Full brand system or multiple custom assets
- Collaborative feedback and refinement
- Clear explanation of design decisions
- Complete file handover with usage guidance

How it works:

1. We have a discovery call to align on your brand direction
2. I develop a brand strategy tailored to your goals
3. I create the full brand system or assets
4. We collaborate on feedback and refinement
5. You get a defined number of revisions (agreed upfront)
6. All final files are delivered with next-step guidance

4. Before Any Work Begins

Every project starts with clear agreement on three things:

- Exactly what we're making (scope)
- How much it costs and how payment works
- How many revisions are included

This is sent to you in writing before I start. No surprises. No hidden scope. No work begins until you confirm and pay.

5. How Payment Works

Micro Package (£125): Full payment upfront. Handled via Stripe payment link.

Full Brand Projects (£200+): 50% upfront, 50% before final files are delivered. Handled via Stripe (a secure, trusted payment platform).

Important: Your payment details are secure with Stripe — I never see your card information. If the remaining balance isn't paid, final files won't be delivered and the project is paused.

Maximum project value: £575. This protects both of us.

6. Revisions & Changes

Each project includes a specific number of revisions (typically five). Revisions mean tweaks to the work we've already done — like adjusting colours, tweaking the logo shape, or refining the guidelines.

If you want something completely different or outside the original scope, that's a new project and requires a new agreement and payment.

7. File Delivery & Ownership

During the project: I might share preview files or lower-res versions for feedback. These might have watermarks.

Final files: High-resolution, ready-to-use files are sent only after full payment is received. Until then, all work is mine.

After payment: You own the final deliverables and can use them however you want for your business.

8. What We Need From You

For projects to run smoothly, you need to:

- Be clear about what you want (that's why we align upfront)

- Provide any content, images, or materials needed

- Make sure everything you give us is legally usable

- Respond to feedback requests and questions within a reasonable time

- If communication is delayed, delivery will be delayed too

9. What Happens If a Project Stops

Before work starts: If you cancel before we begin, you'll get a refund minus any processing fees.

After work starts: If you cancel, you pay for the work already completed. Any upfront payment you made is non-refundable once I've started designing.

If payments are missed: Work is paused immediately until the balance is paid.

10. Privacy & Sharing Work

I keep your project information private. But I will showcase your completed work in my portfolio and on social media — it's how I build credibility and attract new clients. If you don't want that, just let me know.

11. Our Boundaries

To keep projects simple and safe, we don't:

- Work with overseas clients (unless individually vetted)
- Offer long-term retainers or subscriptions
- Manage or access your accounts, passwords, or systems
- Handle your money or financial details
- Make changes without clear approval first

12. Worst-Case Scenario

If a project gets paused or cancelled, the most you lose is the time I spent on it. There's no debt, no hidden costs, no ongoing bills. Everything is capped and upfront.

13. How We Communicate

I expect respectful, professional communication. If things become abusive or unreasonable, I reserve the right to end the project. That said, I'm here to make this work smoothly for both of us.

14. Legal Note

Because I'm 14, this is a good-faith project agreement rather than a legally binding contract. By starting a project with me, you confirm you've read, understood, and agree to these terms.

In a Nutshell

Northyx runs simple, transparent projects with two clear options. You pick which process fits your needs. Everything is capped, paid upfront, and delivered on schedule. We work with vetted UK and international clients to keep projects safe and professional. Questions? Let's chat.